

Colorado Springs Fine Arts Center at Colorado College

Strategic Planning Committee

September 6, 2016

Attendees – Jill Tiefenthaler, David Dahlin, Susie Burghart, Martha Marzolf, Shawn Womack, Robert Moore.

Absent – Ron Brasch, Al Buettner, Nechie Hall, Kris Stanec, and Blake Wilson

AGENDA MINUTES

- I. President Tiefenthaler Welcome
- II. Introductions
- III. Overview of the planning year and the five committees
 - a. Five Committees - who they are and what they do
 - b. Timeline for the development of the three programmatic plans and the overall comprehensive strategic plan
 - c. Engagement with the communities - listening sessions; comment cards
 - Besides the three broad listening sessions, ideas for additional outreach planned include – target FAC members and subscribers, target college faculty, staff and students.
 - The three subcommittees will be encouraged to target – Museum Society, Curtain Call, Bemis Art School teachers and patrons, Theatre subscribers, FAC staff, and VIP lists; and others as the subcommittees determine. Additional ideas included – young professionals in Colorado Springs and artists/performers in the community
 - d. Communication strategies - website updates, media sources for the listening sessions, and ideas for sharing the draft plans with the communities
 - Idea – craft an email message from the SP Committee to the various constituencies listed in “C” above and include link to the website and the online comment and questions form.
 - After the broad listening sessions have concluded, craft a news story to recap what we have heard and the highlight the work of the committees to date.
 - Create an email list of everyone who submits an online comment and include them in future communication updates
- IV. Meeting Schedule – dates/times
 - October 18th – 3:00 to 4:00 pm
 - November 15th – 3:00 to 4:00 pm
 - December 14th – 3:00 to 4:00 pm
 - January 20th – 3:00 to 4:00 pm
 - February 15th – 3:00 to 4:00 pm
 - March 15th – 3:00 to 5:00 pm (*tentatively planned for two hours*)
 - April 19th – 3:00 to 5:00 pm (*tentatively planned for two hours*)
 - May 17th – 3:00 to 5:00 pm (*two hour hold*)
 - May 24th – 3:00 to 5:00 pm (*two hour hold*)
- V. Next Meeting
 - Topics – Listening Sessions Updates and Subcommittee Updates